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ANYA TOUSSAINT

Industrial Designer

PERSONAL PROFILE

Talented and hardworking individual with a friendly personality and the ability to work as part of a team. Possessing excellent communication, creativity, and innovative skills, with a particular interest in event planning, user experiences to improve people's lives, and visual merchandising.

Skilled in designing experiences and dealing directly with high-ranking clients and influencers, with ease in managing public relations.

Always desiring to continue improving and learning new skills, particularly in sustainability and window dressing.

SKILLS AND ACHIVEMENTS

- Leadership
- A great team player.
- Using tact & diplomacy.
- Honest and Respectful.
- Positive mentality.
- Accepting responsibility for mistakes.

LANGUAGES

- Spanish (Native)
- English (Advanced)

CONTACT

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Email: anya.toussaint@hotmail.com

EDUCATION

2015-2016 ITAM Bachelor of International Relations

2016 -2020 Universidad IBERO CDMX Bachelor of Industrial Design

Jan - Jul 2019 RMIT University Melbourne Bachelor of Industrial Design

SOFTWARES

- Fusion 360
- Autodesk Inventor
- Sketchbook Pro
- MAYA
- InDesign
- Illustrator
- Rhino
- Lightroom
- Microsoft Office
- Lumion
- Auto Cad
- Photoshop

WORKING EXPERIENCE

VAQUERO ADVERTISING DALLAS (REMOTE) JAN 2024 - Present.

Social media Specialist & Graphic Design

Vaquero Advertising is a Hispanic marketing agency based on Dallas, US.

Development of professional social media strategies and campaigns. Content creator.

Graphic design focused on social media and traditional marketing. Account management. Paid media strategies.

SKEAP DESIGN LAB. CDMX APR 2020-Present.

Industrial Designer, Co-Founder.

Industrial design studio focused on furniture. Co-Founder with Regina Ostos.

AROMARIA, Interior Fragrances. CDMX JUN 2020-DEC 2023

Industrial Design & Retail Director.

Coordination of corporate identity. Product development. Brand positioning. Packaging design.

Retail stores design and visual merchandising, including furniture and experiences. Retail stores &

Palacio de Hierro sales/experiences direction. Retail operation and logistics. Project Manager.

Creation, Design and direct contact with suppliers for production of event landscapes and user experiences such as photo Opportunity spots.

Additional activities: Olfactory tastings and sales with high ranking clients. PR.

YOMOL A´TEL. CDMX / Chiapas. DIC 2019 - 2020.

Design projects for Yomol A´tel companies.

Brand image design, packaging, informational posters and social media content of its three companies. Collaboration with artisans.

BETTERWARE. AUG-DEC 2019.

Design project in collaboration with Betterware.

The designed product won second place among 1000 proposals in the inter university competition Betterware Design Lab.

ULALIGHT. FEB-MAY 2017

Design project in collaboration with Ulalight.

GRUPO XCAPE. Morelos / Cancún, Quintana Roo. 2015-2017

Morelos coordination and representation in travel sales. Cancún Operation.