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ANYA TOUSSAINT

Industrial Designer

## PERSONAL PROFILE

Talented and hard working individual with a friendly personality and the ability to work as part of a team. Possessing excellent communication, creativity and innovative skills. Interest focused on the production of events and experiences to improve people's lives. Experience in designing experiences and dealing directly with high-ranking clients and influencers. Ease in managing public relations. Always with the desire to continue improving and learning new skills.

Particular interest, focus and dedication in the area of sustainability.

## SKILLS AND ACHIVEMENTS

- Leadership
- A great team player.
- Using tact & diplomacy.
- Honest and Respectful.
- Positive mentality.
- Accepting responsibility for mistakes.

## LANGUAGES

- Spanish (Native)
- English

## CONTACT

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## EDUCATION

2015-2016 ITAM Bachelor of International Relations  
 2016 -2020 Universidad IBERO CDMX Bachelor of Industrial Design RMIT  
 Jan - Jul 2019 University Melbourne Bachelor of Industrial Design

## SOFTWARES

- Fusion 360
- Autodesk Inventor
- Sketchbook Pro
- MAYA
- InDesign
- Illustrator
- Rhino
- Lightroom
- Microsoft Office
- Fotografía
- AutoCAD
- Photoshop

## WORKING EXPERIENCE

### **SKEAP DESIGN LAB.** CDMX APR 2020-Present.

*Industrial Designer, Founder.*

Industrial design studio focused on furniture. Founder with Regina Ostos.

### **AROMARIA, Interior Fragrances.** CDMX JUN 2020-Present.

*Industrial Design & Retail Director.*

Coordination of corporate identity. Product development. Brand positioning. Packaging design. Retail stores design, including furniture and experiences. Retail stores & Palacio de Hierro sales/experiences direction. Retail operation and logistics. Creation, Design and direct contact with suppliers for production of event landscapes and user experiences such as photo Opportunity spots.

Additional activities: Olfactory tastings and sales with high ranking clients.

### **YOMOL A´TEL.** CDMX / Chiapas. DIC 2019 - 2020.

*Design projects for Yomol A´tel companies.*

Brand image design, packaging, informational posters and social media content of its three companies. Collaboration with artisans.

### **BETTERWARE.** AUG-DEC 2019.

*Design project in collaboration with Betterware.*

The designed product won second place among 1000 proposals in the inter university competition Betterware Design Lab.

### **SOHO RESTAURANT AND BAR MELBOURNE.** Melbourne, Australia. FEB-JUL 2019

*Waitress.*

Certificate: RSA Program in the state of Victoria, Australia.

### **ULALIGHT.** FEB-MAY 2017

*Design project in collaboration with Ulalight.*

### **CARBONO.** AUG-DEC 2017

*Design project in collaboration with Carbono.*

### **GRUPO XCAPE.** Morelos / Cancún, Quintana Roo. 2015- 2022

*Morelos coordination and representation in travel sales. Cancún Operation.*